

Discussant remarks for minipresentations on short term accommodation

ISIC 5510

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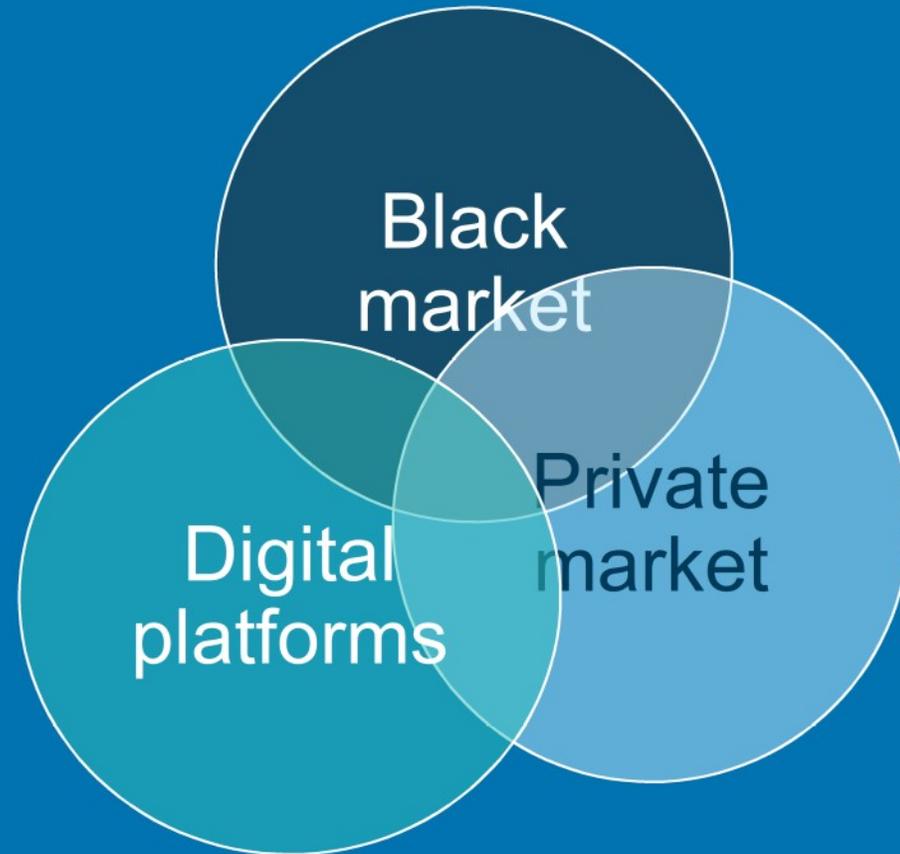
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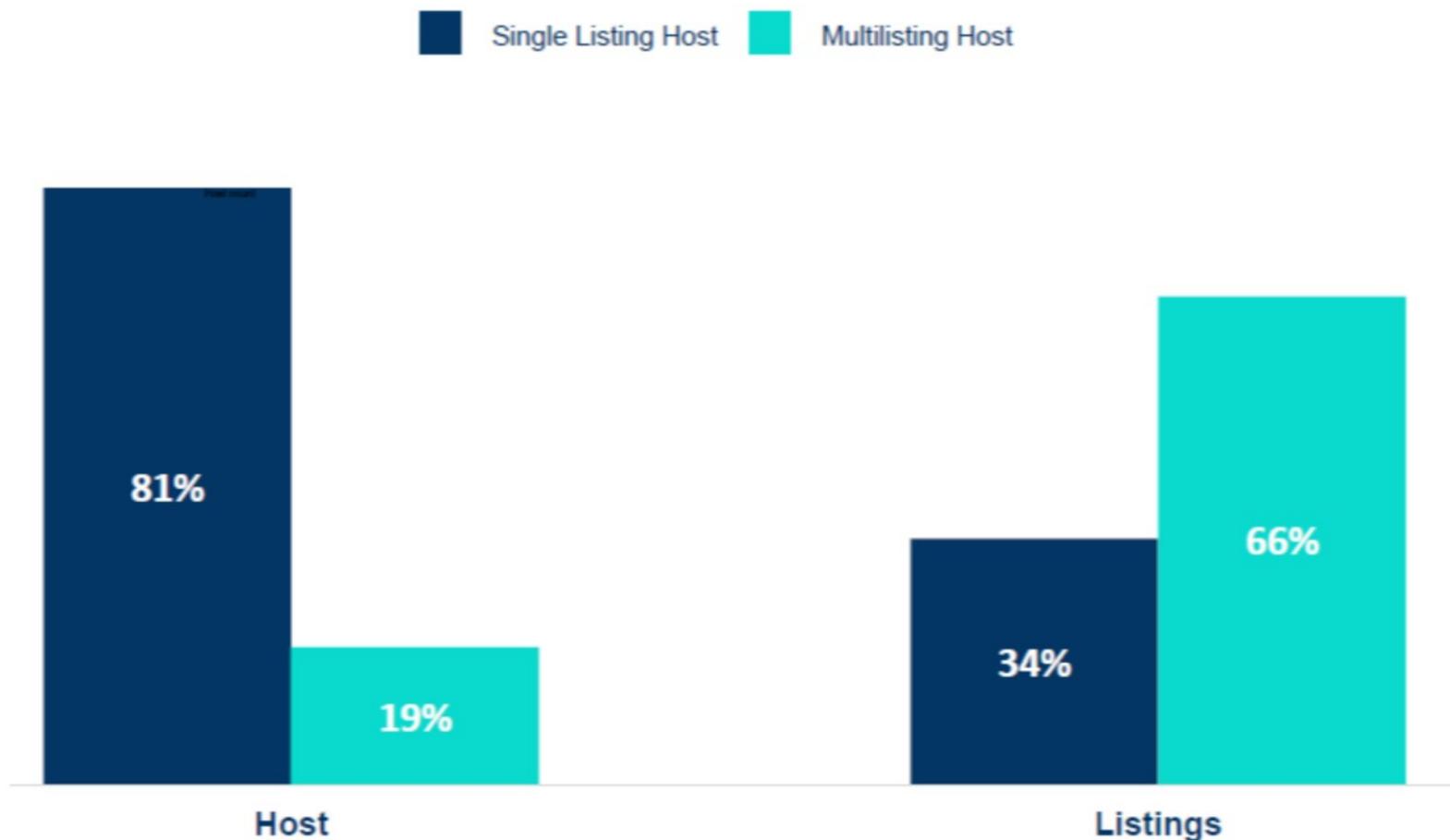
General remarks

- Importance of the industry
 - Labor intensive
 - Share of GDP varies
- Widely covered by statistics
 - Several price indices, turnover/output, volume etc.
 - In-house cooperation

Adequate coverage?

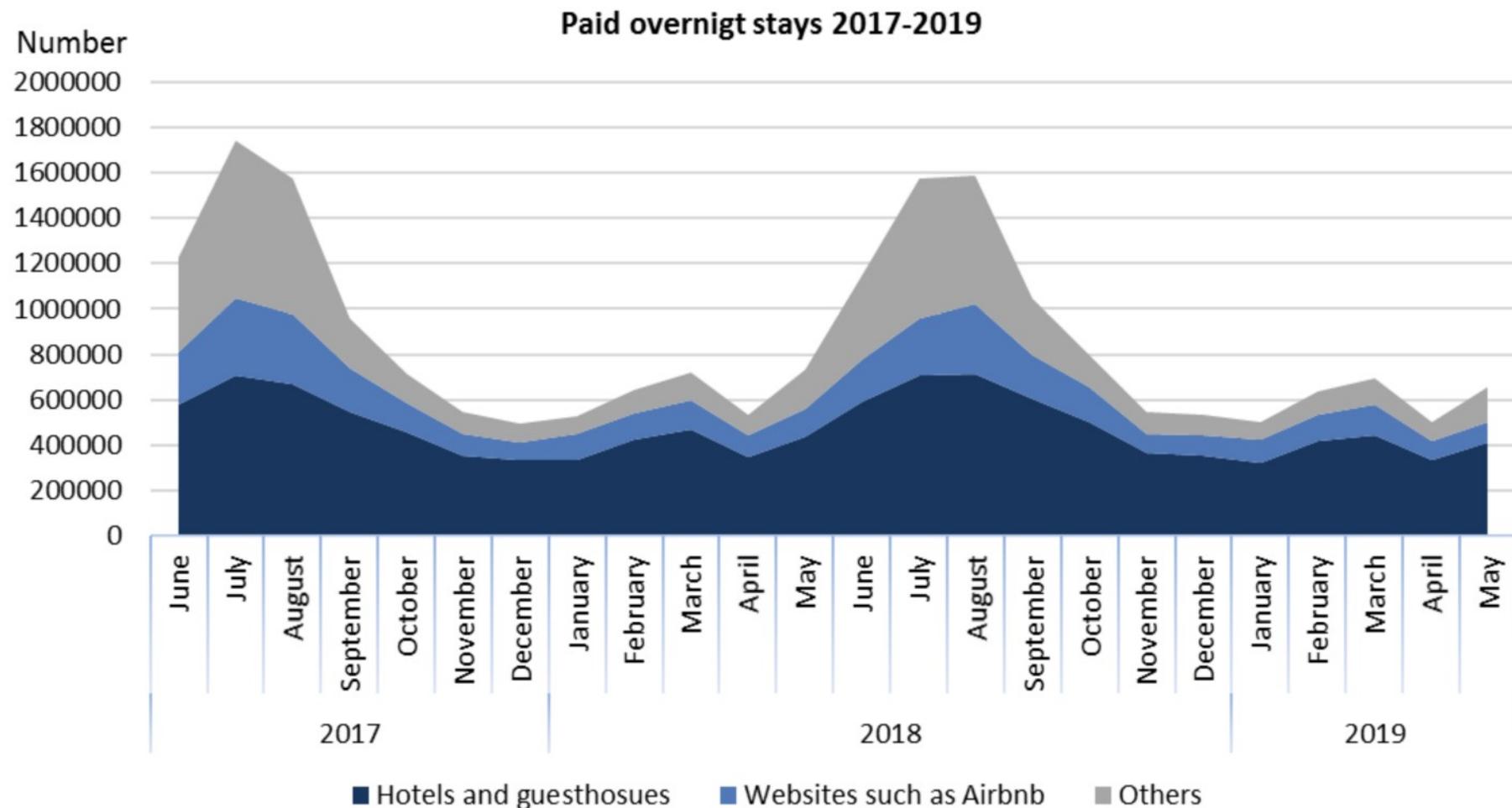


Share of private providers on digital platforms in Finland, 2018



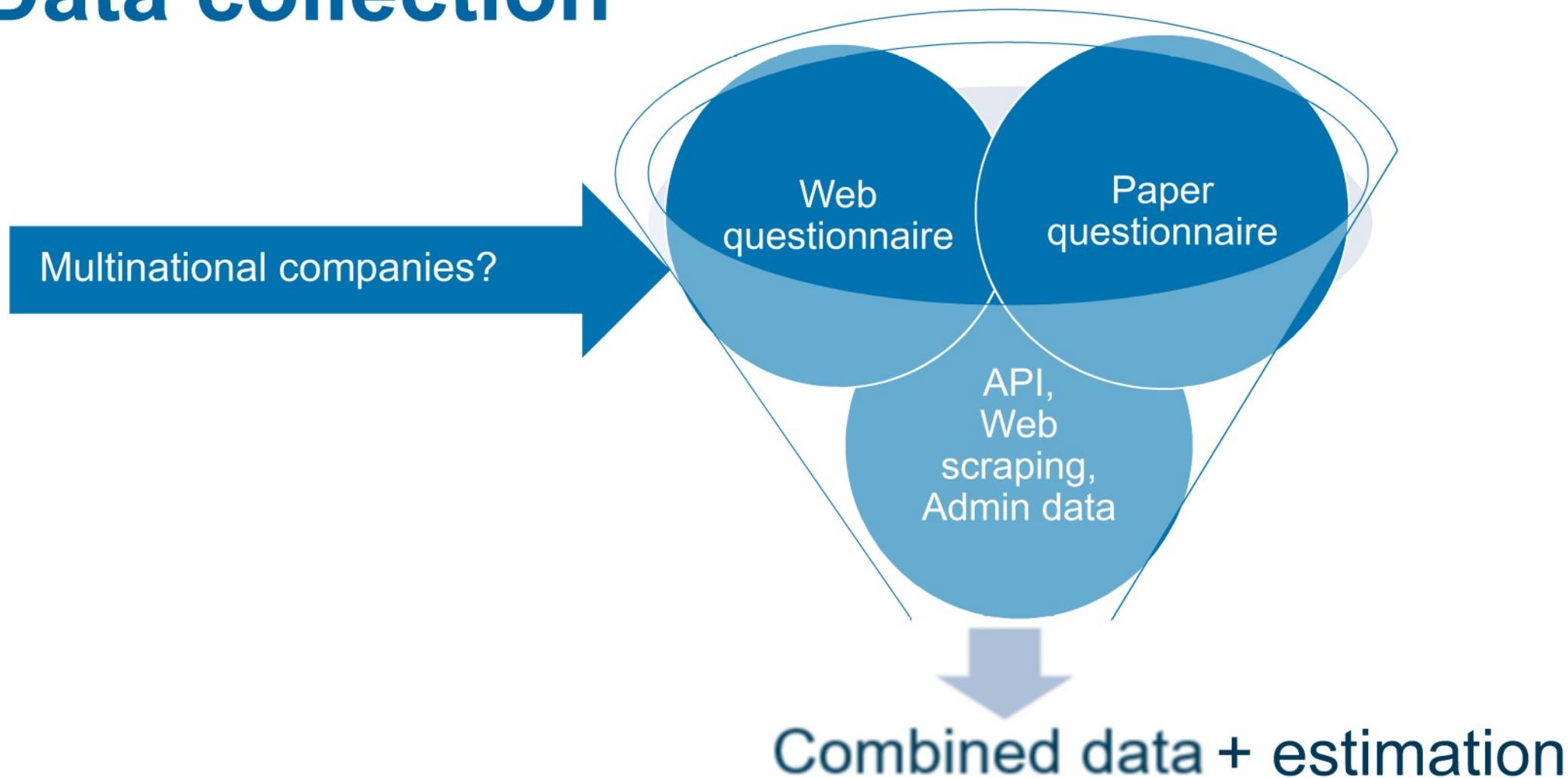
Source: <https://www.businessfinland.fi/contentassets/bb92324e383e4016ac3d41535f873c8d/the-short-term-rental-industry-in-finland.pdf>

Platforms included: example of Statistics Iceland



Source: <https://stalice.is/publications/news-archive/tourism/overnight-stays-in-hotels-in-may-2019/>

Data collection



Data collection

- Web scraping/API
 - Not allowed by statistical law/ moral obstacles
 - Anti-scraping techniques on digital platforms
 - Buying the data? -> Micro data needed for deduplication.
 - New skills required

Challenges in price measurement

- Dynamic pricing mechanisms \Leftrightarrow timing of data collection
- Weighting:
 - seasonal and regional variation in shares
 - abnormal demand peaks can also cause changes in services used/shares of business vs. private clients
- Quality changes: hotel ratings/room ratings/services provided?

Your view: the biggest challenges facing the short term accommodation statistics?

